

WILSON LEARNING WORLDWIDE ANNOUNCES
PARTICIPATION AT NATIONAL SALES CONFERENCE
- SUCCESSFUL SELLING EXPO.

15th September 2014, Beaconsfield, UK: Global Learning Services company, Wilson Learning Worldwide today announce their participation at the United Kingdom National Sales Conference – Successful Selling Exhibition, an established event for sales and sales management professionals, held this year at the Ricoh Arena, Coventry on Thursday 16th October.

The event provides businesses with a focused and educational experience targeted to progressing sales departments, along with valuable opportunities to network with like-minded professionals and meet a wide range of industry leading organisations whose services are all geared towards improving sales performance. For attendees looking to enhance sales results this is a must attend conference.

The Wilson Learning Worldwide team invite attendees to come and ‘*Tell Us Your Story*’ at Stand Number 5 – sharing successes, experiences and sales challenges. All attendees visiting Stand 5 will be offered a gift of a handy USB stick, containing a short Sales Effectiveness video and, for a lucky few, a ‘Winning Ticket’ inviting them to claim a prize, ranging from Amazon vouchers to an iPad!

With almost 50 years of research and practical experience in developing sales effectiveness for pan-industry clients globally, Wilson Learning are keen to share insights, strategies and perspectives on navigating ever-changing and increasingly complicated buying processes, outmaneuvering the competition and building lasting relationships with today’s more sophisticated, better informed customers.

Mike Williams, Senior Consultant, EMEA, Wilson Learning Worldwide comments: *“I am looking forward to being involved in the Successful Selling Expo, representing Wilson Learning Worldwide. It’s a great opportunity for us to further raise our profile and connect face-to-face with UK sales professionals. Wilson Learning is constantly responding to market changes, and events such as this provide a great platform for us to engage with, and better understand, our customers’ real time sales performance issues.”*

To learn more about Wilson Learning Worldwide’s Sales Effectiveness solutions, visit: <http://www.wilsonlearning.com/wlw/sales>

To register or to find out more about the event, visit: <http://www.sales-expo.co.uk/>

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